

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<b>In re Application of:</b>	GIACALONE, Jr., Louis D.	<b>Examiner:</b>	PATEL, Haresh N.
<b>Application No.:</b>	09/828,257	<b>Group Art Unit:</b>	2154
<b>Patent No.</b>	7,136,906		
<b>Filing Date:</b>	April 6, 2001	<b>Confirmation No.</b>	4988
<b>Issue Date:</b>	November 14, 2006		
<b>Title:</b>	SYSTEM FOR ELECTRONICALLY DISTRIBUTING, DISPLAYING AND CONTROLLING THE PLAY SCHEDULING OF ADVERTISING AND OTHER COMMUNICATIVE MEDIA	<b>Docket No.</b>	83336.1790
		<b>Customer No.</b>	66880

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450


**NOTIFICATION OF LOSS OF SMALL ENTITY STATUS**  
**PURSUANT TO 37 C.F.R. § 1.27(g)(2)**

This communication notifies the U.S. Patent and Trademark Office of the loss of entitlement to small entity status due to the fact that the above-referenced U.S. Patent has been acquired and assigned to a large entity company.

The Commissioner is hereby authorized to charge the fees indicated in the Fee Transmittal, any additional fee(s) or underpayment of fee(s) under 37 CFR 1.16 and 1.17, or to credit any overpayments, to Deposit Account No. 194293, Deposit Account Name STEPTOE & JOHNSON LLP.

Respectfully submitted,

Date: April 29, 2010

  
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